



PEARL ROLLUP - ET1-91
297MMW X 420MMH (A3) PRINT TEMPLATE



GRAPHIC SIZE - 297MMW x 420MMH
This area represents the total area of the graphic that will be printed. Always print to the edge of this section.



SAFE AREA - 277MMW X 400MMH
This area represents the visible area that will be clearly exposed after the graphic is erected. We recommend that you keep all important text and imagery within this area.



UNPRINTED AREA - 297MMW X 50MMH
This is the area of the banner material will be rolled inside the cassette.



OBSTRUCTED AREA - 5MMH (TOP) + 5MMH (BOTTOM)
This area is likely to be covered or obstructed by the top and rail and bottom lip, causing your graphics to not be fully visible. If the main artwork has a colour background, it is suggested that you print to the edge of this section.